



FIA Quick Read Newsletter March, 2015

Forge Fair Attendee Registration Now Open

Forge Fair 2015 is building up to be the largest Forge Fair ever, with over 50% increase in exhibitor square footage and over 21% increase in the number of exhibitors. Forge Fair is THE largest forging specific trade show in the world and is only offered every two years. DON'T MISS IT!!!



[Click to view/print](#)

- Floor Plan
- Search Exhibitors
- Search Products
- Exhibitor Presentation Schedule

[Click to view/print Brochure](#)

[Click to register online](#)

[Click for hotel information](#)

Hotel rooms are limited and offered on a first come basis.

New Forge Fair App for Your Mobile Device

Forge Fair Attendees, download your free Forge Fair 2015 app to your phone or mobile device. Simply go to your Apple or Android Play Store and download the free app by searching for Forge Fair 2015.

Use your mobile app to build your meeting plan prior to walking into the show room, search for exhibitors, messages and make appointments with exhibitors and other attendees, keep in touch with the latest Forge Fair updates and announcements.

Presentations: Search Presentation Schedules- View presenta-

tion topics and abstracts.

Exhibitors: Search Exhibitors by Name- View a complete list of company contact information and products and services offered.

Attendees: View and search a complete list of all show attendees and exhibitor personnel with contact information.

Announcements: View announcements to check for any new show updates sent by FIA.

Information: View event location information, driving directions, and official hotel accommodations.

FIA Calendar

FORGE FAIR
Cleveland, OH
April 14-16, 2015

LOBBY DAY
Washington D.C.
April 22-23, 2015

FIA ANNUAL MEETING
Tucson, AZ
May 16-18, 2015

FORGING DIE DESIGN
Cleveland, OH
June 8-11, 2015

MARKETING WORKSHOP
San Antonio, TX
September 15-16, 2015

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Student Resumes on Forge Fair App

Interested to find full time and/or summer interns? If you're attending Forge Fair, it'll be a snap – or a quick download – from the Forge Fair App.

By clicking the “Student Resumes” icon, you'll find resumes of students who have received a scholarship from the Forging Foundation, worked on a forging project at their university or who attend a FIERF Magnet School who looking for full time employment or a summer internship in

the forging industry.

Registered attendees of Forge Fair can download the free Forge Fair 2015 app to your phone or mobile device by going to your Apply or Android Play Store and search for Forge Fair 2015.

For more information about the app, [click here](#)

This year's agenda will target issues of interest and concern to all members, but will feature the husband and wife team of former Arizona Congresswoman Gabby Giffords and Astronaut Mark Kelly.

Plan to attend the FIA Annual Meeting May 16-18, Tucson, AZ

All FIA forging and supplier senior executives are encouraged to mark their calendars for the 2015 FIA Annual Meeting that will take place at the JW Marriott Starr Pass Resort, in Tucson, AZ. The meeting will open the evening of May 16 with an informal reception and dinner overlooking the desert mountains and it will close the evening of May 18 with the Annual Meeting Reception and Banquet.

This year's agenda will target issues of interest and concern to all members, but will feature the husband and wife team of former Arizona Congresswoman Gabby Giffords and Astronaut Mark Kelly – Tucson's pride and joy – who through a remarkable series of events, taught the country the meaning of hope, courage and resilience. The Meeting will also include a presentation from David Pottruck, former CEO of Charles Schwab, on leading

breakthrough change within your organization. Other topics of interest include:

- The Global Energy Market Outlook
- Recent Updates & Changes in Labor Law
- Global Realities Over the Next Ten Years
- 2015 Economic Forecast
- New Forging Industry Scholarship Programs

In addition, the annual FIA Safety Awards will be presented.

We look forward to seeing you in Tucson this May 16. [Click here](#) for more information and registration materials.



**JW Marriott Starr Pass Resort
Tucson, AZ**

Please Consider Becoming a Benefactor of the FIA Annual Meeting

FIA is looking forward to a very special 2015 Annual Meeting to be held in Tucson, AZ this May. In order to continue assembling a great line-up of speakers for this industry's highlight event, we are asking all member companies (forgers and suppliers) to consider serving as Annual Meeting benefactors. Your donations will help defray rising speaker expenses and overall meeting costs, and therefore keep meeting registration fees in check.

We are offering three levels of contribution: Supporting, Champion and Premier level.

Those contributing \$5,000 will be recognized as **Premier level** organizations

Those contributing \$3,000 will be recognized as **Champion level** organizations

Those contributing \$1,000 will be recognized as **Supporting level** organizations

Recognition of benefactors will include special mention from Association leadership, signage at meeting group gatherings (receptions, registration and the Annual Meeting banquet), slides

at the business sessions, unique meeting badge ribbons and mentions in the FIA newsletter.

Please consider becoming a benefactor of the 2015 FIA Annual Meeting. If you are interested, please e-mail Pat Kasik at pat@forging.org or call her at 216-781-6260 and let her know you would like to be a benefactor of the Meeting, and whether you prefer to be invoiced or pay by credit card. Your response is requested by **April 30, 2015**.

We appreciate your consideration in keeping the Annual Meeting the keynote industry event it has been for over 100 years.

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DEADLINE NOTE: FIA's Annual Statistical Survey Due

How did your 2014 orders and shipments compare to the industry... by dollars, weight, material and forging process? What markets were hot and which were not? Do you need another tool in helping you create your business plan for the forthcoming months/year?

FIA recently mailed/e-mailed member and non-member forgers the confidential Annual questionnaire for FIA's 2014 Orders & Shipments Market Report. Completing this form will answer these and many other questions about the economic condition of the North American forging industry. This is information available **ONLY** from FIA, with the final report available **FREE** to participating companies only.

All Survey questionnaires are coded for confidentiality of data.

Only FIA staff can identify the data source, and then internally compile the information to obtain report results. Your data is never compromised.

The Forging Industry Association has been collecting this information annually for over 50 years. The final reports will be distributed in aggregate (total) form only -- combining the information provided by you and hundreds of other forge shops across North America.

We ask that all forms be returned ASAP!

BONUS FOR PARTICIPATING COMPANIES:

Participating FIA Members supplying 2014 Market data are automatically entitled to receive the 2015 Market Forecast at **NO CHARGE**. Participating non-

members may receive this report at a substantial discount.

FIA hired an internationally-recognized economics firm (IHS Global Insight) to assemble this market forecast. And not just a broad overview using best guesses based on macroeconomics, but a mathematically and economically sound forecast based on forging industry metrics, past industry performance, real industry numbers and proven economic indicators.

For more information on the Forecast service, [click here](#).

Completing this form will answer many questions about the economic condition of the North American forging industry. This is information available **ONLY from FIA, with the final report available **FREE** to participating companies only.**

New Forging University Course: Temperature Measurement Tutorial for Forging

This course will provide the learner with a survey of the most current methods for measuring shop floor temperature -- a critical forging concept to master. In it, we will study several specific methods for measuring and monitoring temperatures, including thermocouple,

touch probe, Templistik, pyrometry, and infrared imaging, with emphasis placed on the infrared pyrometry technique. Funding for course development provided by a FIERF grant.

[Click here](#) to view/print 49 page Forging University Catalog.



Forging University

Theory & Applications of Forging & Die Design June 8-11, 2015 - Cleveland

The "Theory and Applications of Forging & Die Design" school continues to evolve, reflecting new insights into forging technology and the wide availability of metal flow simulation software. This four-day school is

taught by a team of industry experts and engineering professors who work together to carefully explain principles and practice. We urge you to join the 2,500+ forging employees who have already attended this course.

This will be the only offering of this program in 2015. Class size is limited, (last year's class filled up early, leaving many closed out). Please don't wait to register. [Click here](#) to view/print School Brochure

Forging process training and education are just some of the services FIA offers Members and the industry.



*To Improve Members
Global Competitiveness*

Forging Industry Association, Cleveland, Ohio, is comprised of North American producers of forged metal components, accounting for approximately 90% of the custom forging volume produced annually in North America. Forged metals parts are pressed, pounded or rolled into countless configurations and used for critical applications in the aerospace, energy, automotive, construction, power generation, materials handling, ordnance, hand tool, agricultural and industrial equipment industries -- to name a few! In addition, firms supplying equipment, materials, services or supplies to the industry are also members of FIA. The Association, with its predecessor organizations, has served the metal forging industry since 1913.

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