Forging Industry Association
Annual Meeting of Members
Marco Island Marriott Beach Resort
Marco Island, Florida
May 3–5, 2014

Major Topics Include:
- The Future of Manufacturing
- Attracting and Retaining Young Workers
- Making Innovative Talent Management Solutions Pay Off
- Updates on Washington and the Impact on Manufacturing
- Succession Planning for Small and Medium Sized Businesses
- Strategic Planning: Getting from Vision to Execution
- Update on Additive Manufacturing

Special Guest: Mark King, CEO and President, TaylorMade on Lessons in Leadership
Looking Forward to the Next 100 Years...

As the Forging Industry Association starts a new beginning, in the second century of its existence, this is the time for us to look forward as an organization. Building on the solid foundation created over the past 100 years, we now need to ensure that our member companies have full opportunity to be at the leading edge of technical and organizational developments for the next 100 years. The development of the next generation is in all of our minds, and this will be a key area of focus for us during this upcoming meeting and for many more to come.

The lineup of speakers at the FIA 2014 Annual Meeting includes a combination of solid, practical advice that will apply to all companies attending, together with inspirational speakers who will encourage you to take your business to the next level. The major meeting topics and speakers will be as follows:

**THE FUTURE OF MANUFACTURING: TRENDS AND SUCCESS STORIES**
Jerry Jasinowski

**HOW TO ATTRACT AND RETAIN YOUNG WORKERS TO JOBS THEY MIGHT NOT CONSIDER ‘SEXY’**
Eric Chester

**CLOSING THE SKILLS GAP: MAKING INNOVATIVE TALENT MANAGEMENT SOLUTIONS PAY OFF**
Dr. David DeLong

**SUCCESSFUL SUCCESSION PLANNING**
Richard Tanner

**THE STRATEGIC PLANNING TUNE-UP: GETTING FROM VISION TO EXECUTION**
Jim Alampi

**LESSONS IN LEADERSHIP**
Mark King, CEO TaylorMade
Finding hidden growth opportunities often seems near impossible in a mature and competitive market but TaylorMade CEO Mark King proved it can be done. A phenomenally engaging speaker, King will provide first-person lessons on how to challenge your people to excel beyond expectations, achieve astounding results and change the rules of the game to grow your business. Mark will share how he acquired the skills needed to successfully re-energize TaylorMade, turn it around, and grow it into a market leader.

In addition to hosting these key speakers we will also have the usual high quality commentary on the political and economic outlook for the country.

We have made some great strides at the FIA in this past year and are particularly pleased to announce the introduction of a program to enhance the current FIA benchmarking programs. With the introduction of ‘dynamic benchmarking’, Members will soon get the most up-to-date benchmarking information when they want it, and more importantly, when they really need it! More information on this and other FIA activities will be discussed at the Annual Meeting by Roy Hardy, our Executive Vice President.

I would like to take this opportunity to thank you for allowing me to be President of this great organization for a year. It has been a truly enjoyable and rewarding experience and I thank you all for your great support.

Simon Ormerod
FIA President
President & CEO
Ajax Rolled Ring & Machine

Forging Industry Association
1111 Superior Avenue, Ste. 615  •  Cleveland, Ohio 44114
Phone: (216) 781-6260  •  Fax: (216) 781-0102  •  www.forging.org
Schedule of Events

SATURDAY, MAY 3
8:00 am - 12:00 pm
FIERF BOARD OF TRUSTEES MEETING

12:30 - 5:00 pm
FIA BOARD OF DIRECTORS MEETING

12:00 - 5:30 pm
REGISTRATION OPENS

6:30 - 10:00 pm
OPENING RECEPTION AND BANQUET
Come meet your old friends and introduce yourself to new friends during this low key, low stress and very casual evening (shorts, t-shirts and sandals encouraged). Weather permitting, we will meet on the beach for cocktails, followed by dinner at the adjacent outdoor terrace lawn. A hosted bar will be open throughout the evening.

SUNDAY, MAY 4 - Joint Session
7:00 - 7:35 am
JOINT BREAKFAST SESSION

7:35 - 7:50 am
WELCOME AND FIA SAFETY AWARDS
Simon Ormerod, FIA President and President & CEO, Ajax Rolled Ring & Machine, York, SC
Announcements and annual recognition of FIA Safety Award winners based on lowest OSHA recordable incident rates.

8:00 - 9:00 am
THE FUTURE OF MANUFACTURING: TRENDS AND SUCCESS STORIES
Jerry Jasinowski, Author & Former CEO of the National Association of Manufacturers, Washington D.C.
Jasinowski tells the compelling story of how American manufacturing led the economic recovery – in exports, innovation, and productivity growth, which together allowed this sector of the economy to grow faster than GDP. With knowledge covering a wide range of political, economic, and manufacturing trends and developments, he also addresses where manufacturing is headed in the coming years. Additionally, Jasinowski identifies the top success stories in U.S. manufacturing and addresses how they overcame their competition to succeed in the marketplace.

9:00 - 10:00 am
HOW TO ATTRACT AND RETAIN YOUNG WORKERS TO JOBS THEY MIGHT NOT CONSIDER ‘SEXY’
Eric Chester, Reviving Work Ethic, Inc., Westminster, CO
Eric Chester is not an academic, but an in-the-trenches professional. He knows this new generation and he gets how they think. He understands that pop culture is trying to sell them on the fact that work always has to be fun and that they shouldn’t settle for anything other than their “dream job.” Chester will explain what it takes to break through to this new mindset. He will get you to examine your current recruiting strategies and help you create new ideas that will resonate with your targeted demographic alerting them to the possibilities and opportunities associated with being employed in the forging industry.

10:20 - 11:20 am
CLOSING THE SKILLS GAP: MAKING INNOVATIVE TALENT MANAGEMENT SOLUTIONS PAY OFF
Dr. David DeLong, Smart Workforce Strategies, Concord, MA
Top executives in the Forging Industry can’t be complacent when it comes to recruiting, developing and retaining high potential employees and future leaders. This talk shows how to prioritize talent-related risks, identify the seven talent problems that kill profits, and how to accelerate knowledge transfer in the multigenerational workplace.

11:20 - 12:00 pm
WHAT’S UP WITH WASHINGTON?
FIA’s Washington Representatives will provide an update on all things Washington and how they are affecting the forging industry. Energy policy, activities of the National Labor Relations Board.

12:15 - 12:45 pm - Shuttles to golf course

1:00 pm - Shotgun Start
ANNUAL GOLF TOURNAMENT; EXECUTIVE & SCRAMBLE FLIGHTS
See Golf Tournament on page 6.

1:00 pm - Bus for tour departs
BOTANICAL GARDENS GUIDED TOUR
See Tour information on page 5.

6:00 - 8:00 pm
SUNSET RECEPTION
Join President Ormerod and all your friends and colleagues for a cocktail before heading out for dinner. Weather permitting, the reception will take place at one of the Marriott’s picturesque courtyards overlooking the Gulf of Mexico.

MONDAY, MAY 5 - Executive Session
7:15 - 7:50 am
EXECUTIVE BREAKFAST SESSION

8:00 - 8:15 am
STATE OF THE ASSOCIATION
Roy Hardy, Executive Vice President, Forging Industry Association, Cleveland, OH

8:15 - 9:00 am
HOW THE 2014 ECONOMY DIFFERS FROM 2013
Dr. Ken Mayland, President, ClearView Economics, LLC, Cleveland, OH
For too long, the economy has been mired in a snail’s pace growth climate, and during 2013, GDP growth actually slowed from 2012. But as the year came to a close, there were hints of improving prospects. What specific factors hindered economic growth in 2013, and how have those influences changed for 2014? Can better times for manufacturing be sustained into 2015? And what about inflation? Will the unusual tranquility of the pricing climate continue for the foreseeable future?
9:00-10:00 am
EXIT ON PURPOSE™ – SUCCESSFUL SUCCESSION PLANNING
Richard Tanner, President and Founder of Ownership Advisors, Inc., Cleveland, OH

Although privately held enterprises form the backbone of our economy, 72% of companies with 10 or more employees have no written plan of succession. You may be surprised to learn that 9 out of 10 affluent families not only lose their wealth in three generations, they lose their family unity as well. Why do so many successful owners fail their final and most crucial test? In this interactive session you will learn the surprising reasons for this dramatic failure and some practical strategies to help you become part of the 10% who do succeed.

Ownership Advisors has developed a unique approach to helping owners see their blind spots and take action while striving to retain family unity and harmony along the way.

We will hold a small breakout session in the afternoon for those who want to dig deeper into this subject.

9:00-11:30 am
SPOUSE BREAKFAST & PROGRAM
Novelist Tom Williams on Marco Island History & the Publishing Business
See Page 5 for more information.

10:25-10:40 am
FIA OFFICIAL BUSINESS EXECUTIVE SESSION

10:40-11:00 am
ADDITIONAL MANUFACTURING – BLESSING OR HEADACHE?
Carola Sekreter, FIA Technical Director, Cleveland, OH

Additive manufacturing is the current buzz word of our time. From manufacturing of hand guns to injection nozzles for aircraft engines, what are the different manufacturing methods out there and what can be done today? Even though there currently exists a lack of data on performance and economics, Sekreter will provide you an overview of the key processes used and what has been achieved thus far. She will also outline past, current and future FIERF activities designed to keep Members close to the pulse of disruptive technologies.

11:00-12:00 pm
THE STRATEGIC PLANNING TUNE-UP: GETTING FROM VISION TO EXECUTION
Jim Alampi, Managing Director and Owner, Alampi & Associates LLC, Novi, MI

Every CEO has a vision for his or her company; that is the easy part! Few companies ever fail because there wasn’t a vision; they fail because they can’t execute the vision and get concrete business results. As someone once said, “Vision without execution is hallucination.” And as Jim Collins said in Built to Last, “Great performance is about 1% vision and 99% alignment,” so the secret isn’t having some unique or phenomenal vision. It is creating a vision, getting everyone to understand it and their role, and then executing like crazy. The Execution Tune-up will cover four key elements that every CEO and executive team should know.

12:00-12:45 pm
EXECUTIVE & SPOUSE JOINT LUNCH

Executive & Spouse Special Session
1:00-2:15 pm
LESSONS IN LEADERSHIP
Mark King, CEO and President, TaylorMade-adidas Golf, Carlsbad, CA

Many people in business today are thrown into leadership positions with very little training. Although Mark was highly successful at running sales forces, once he assumed the role of President & CEO he quickly realized his experience as a sales leader didn’t fully prepare him for the daily battles of leading a global company in a tough market. Mark shares with his audiences how a deeply passionate salesman used the skills he mastered as a sales professional and how he acquired the other skills needed to successfully re-energize TaylorMade, turn it around, and grow it from a $300 million company to over $1 billion in sales in less than a decade. TaylorMade is now considered a world leading producer and innovator in golf equipment.

Mark has been called charismatic, relatable, funny, engaging and just plain down to earth. He will show how the importance of his Midwest upbringing and love for his two daughters contribute to his current success. As the January 21, 2014 edition of Sports Illustrated said in a feature article on Mark, “It’s hard to imagine another American CEO quite like him. He rose through the ranks at TaylorMade, starting there in 1981. Hanging out with King, you’d never know he makes millions per year. He has given 85 speeches over the past several years and he says he gives away almost all of his honorarium to charity. He’s 54, half-schlubby, oddly charismatic, open and honest and loose, a 75-shooter who will play golf anywhere and with anybody.”

And, Mark is always willing to discuss the true love of his life – The Green Bay Packers.

Key Concepts:
- Understanding the effect your leadership can have.
- Pick something you can win at.
- Set outrageous goals.
- Changing energy changes minds. Changing minds changes behavior. Changing behavior changes results!
- Distribute leadership and instill the belief that everyone can make a difference.

2:45 pm Orientation
OPTIONAL TOUR 2:
SAILING AND SHELLING EXCURSION
OPTIONAL TOUR 3:
10,000 ISLANDS WAVE RUNNER TOUR
See Tour information on page 5.

6:30-10:30 pm
ANNUAL MEETING RECEPTION & BANQUET

The highlight dinner of the North American forging industry, all attendees invited to celebrate the evening in style. We will open with a one hour meet & greet reception followed by dinner and dancing. Semi-casual attire suggested, i.e. sport coats for men (ties optional).
Tours & Programs

1. Sunday, May 4 • 1:30-5:00pm
BOTANICAL GARDENS GUIDED TOUR
Bus departs at 1:00pm
Fee: $118

A place of bliss. A region of supreme delight. A state of happiness. Naples Botanical Garden is creating a world class paradise that combines delightful cultivated tropical gardens with beautifully restored natural habitats. The Garden connects people and plants through display, education, conservation and science. It is a community gathering place and an exceptional venue for exploring our natural world. The Garden was first established in 1995 and, after the recent 17-month renovation and expansion, it is now the second largest developed botanical garden in the State of Florida with 70 developed acres of new gardens including a Children’s Garden, Brazilian Garden, Caribbean Garden, Butterfly House and one-of-a-kind gift shop. This 90 minute docent guided tour of the gardens will be complete with lunch.

2. Monday, May 5 • 3:00-5:30pm
SAILING AND SHELLING EXCURSION
Wave conditions permitting, meet at Marriott Beach North Beach Hut
Arrive at Hut at 2:45 p.m. for orientation
Fee: $93

Set sail aboard two spacious 6 passenger catamarans as your group is escorted by a U.S. Coast Guard Captain on an unforgettable journey along the shimmering Gulf of Mexico. This 2½ hour excursion leaves directly from our beach (weather permitting). This excursion is a great way for smaller groups to enjoy time together and experience some of the natural beauty of scenic Marco Island. A stop will be made on a small deserted island for some fantastic shelling! NOTE: This tour is limited to 12 people, and will be filled on a first-come basis via meeting registration.

You will be asked to wade out to the boat in approximately knee-deep water. Therefore, shorts or swim suits recommended. Normal wave conditions will allow for dry storage of cell phones and wallets on the boat and you will remain dry on board. However, water tight bagnies are recommended. Catamarans do have small restroom facilities.

3. Monday, May 5 • 3:15-5:00pm
10,000 ISLANDS WAVE RUNNER TOUR
Wave conditions permitting, meet at Marriott Beach South Beach Hut
Arrive at Hut at 2:45 p.m. for orientation
Fee: $115 per person; $230 per couple.
Singles may be asked to share a wave runner.

Take an unforgettable 90 minute journey into the 10,000 islands of the Everglades with a professionally trained tour guides. Come share the pristine beauty of the islands as you catch glimpses of the diverse wildlife native to the area. Each wave runner can hold up to 450 lbs. Swimming attire strongly recommended. Each person may be required to get into waist deep water to get on and off of the machine. Cell phones, wallets, etc. are not recommended. If you bring these items, bring water tight bagnies. FIA and Tour Group will not be responsible for lost or damaged items.

Spouse Breakfast & Program
Monday, May 5 • 9:00-11:30am

Novelist Tom Williams on Marco Island History & The Publishing Business

Tom Williams is a feature article writer and novelist in Southwest Florida. After publishing hundreds of human interest and culinary columns for a series of Scripps newspapers in Southwest Florida, Williams’ first novel Lost and Found was published in August 2008. With the arrival of August 2013, Tom is celebrating 29 years as a Master Merchant Marine Officer licensed by the United States Coast Guard. He is a veteran scuba diver specializing in shipwreck diving with a keen interest in deep-sea archeology. Williams recently reached a milestone with Marriott and specifically Marriott’s Marco Island Beach Resort where he has lived and worked on the waters surrounding Marco Island Florida for 35 years. Tom’s most recent work, Surrounded by Thunder: The Story of Darrell Loan and the Rocketmen, is a story of an astronaut involved in the space race during NASA’s grandest days. The book was recently awarded the Gold Medal in the Florida Book Awards General Nonfiction Category. Signed copies will be included for all session attendees.

Tom will provide an open forum 2 hour orientation of Marco Island local history, the writing/publishing process and overview of Tom’s two award winning books.
The Annual FIA Golf Tournament for meeting attendees will be on Sunday afternoon, May 4, at Hammock Bay approximately 10 minutes from the Marco Island Marriott. The tournament will have Executive and Scramble “Fun” flights.

With an emphasis on the boundless beauty of the area’s natural environment, the golf course at Hammock Bay Golf & Country Club is designed to provide an enjoyable challenge to all golfers, regardless of their level of play. The course, designed by Peter Jacobsen and Jim Hardy, is a par 72 Championship golf course with 18 individual and distinct holes. The contours, shape and orientation of the course greens were designed with the approach shot in mind. The green surroundings are also fashioned to present the golfer with a variety of shot options. Bunkers are strategically positioned to challenge the risk taker, and, in some cases, direct the placement shots—all intended to add to the course’s visual appeal and uniqueness.

Club rentals reservations are available for $53. Players must reserve rental clubs ahead of time on the FIA Registration Form. Clubs need to be reserved in advance to confirm availability. Please inform the bellmen upon check-in that you will be playing in the FIA tournament.

Please pre-register golf pairings prior to April 25 using the FIA online golf registration system. Simply visit forging.org/golf.pdf to view existing pairings and a list of undecided players. Contact individual players to form your foursome and email Patricia Kasik (pat@forging.org) and let her know your final foursome. Pairings and the list of undecided players will be updated on a regular basis, so check back often. Those that are undecided after April 25 will be paired by FIA staff. Golf numbers are guaranteed 30 days in advance of our tournament, cancellations must be made in advance of that date.

**Jim Alampi**

Jim Alampi has an extensive background in corporate leadership throughout his career both personally leading as well as helping companies develop vision and strategy, build leadership teams and improve execution at all levels. He is founder and Managing Director of Alampi & Associates and advises CEOs, executive teams and Boards of Directors. He created The Execution Maximizer™ process which is the foundation for helping CEOs get from vision to execution and is based on best practice of business leaders, and his decades of personal experience.

Jim is the author of Great To Excellent; It’s the Execution!, published in July 2013. For the past twelve years he has helped entrepreneurs in the areas of leadership, strategy and execution. He has been a director on 20 Boards and has chaired four of them. Jim has been a speaker at over seven hundred association, CEO peer group and company-sponsored meetings.

**Eric Chester**

Eric Chester began his career as a high school business teacher and coach. After six years in the classroom, Eric launched out as a motivational speaker for students, and in the decade that followed, he became one of America’s top speakers for youth visiting hundreds of schools throughout the US and Canada and inspiring millions of high school and college students to reach higher and work harder. Leading companies and organizations soon sought out Eric’s advice on how they could better engage the under 30 workforce, and since 1998, Eric has been a leading voice in recruiting, training, managing, motivating, and retaining young talent.

Chester is also the Founder of The Center for Work Ethic Development, a firm offering cutting-edge curriculum and online training resources for business leaders, high school and college students, workforce training centers, and all levels of employees. With a diminishing work ethic being a primary concern for today’s employers, Eric frequently appears on national media to provide insight and perspective to business leaders, educators, and concerned adults.

**Dr. David DeLong**

Dr. David DeLong is president of David DeLong & Associates, a consulting firm that helps organizations improve performance by solving problems created by changing workforce demographics and risks of knowledge loss. He is also a research fellow at the MIT AgeLab and has been an adjunct professor at Babson College. He has spent more than a decade studying the strategic impacts of changing workforce demographics and knowledge loss on organizational performance.

In recent years, he has conducted over 600 interviews with scores of knowledge-intensive organizations to develop solutions for the knowledge retention and workforce development challenges posed by increased baby boomer retirements and greater mid-career turnover. DeLong’s work
has been widely cited in the New York Times, Fortune Magazine, the Wall Street Journal, the Financial Times, CIO Magazine, U.S. News & World Report, and the Boston Globe. He has also been interviewed on NPR’s “Morning Edition” and “Talk of the Nation.”

Jerry Jasinowski
Jerry Jasinowski is the former CEO of the National Association of Manufacturers (NAM), an economist, author, and a member of many significant private, public, and nonprofit boards. In addition to his experience leading a complex business organization, Jasinowski brings to the table economic expertise and a deep understanding of the issues facing global manufacturing. He can also discuss business from both the blue and white collar perspectives. A frequent guest of top news programs like Meet the Press and Bloomberg, his knowledge covers political, economic, and manufacturing trends and developments, and he pens a weekly column on The Huffington Post.

Before serving as NAM’s CEO for 14 years, Jasinowski was its executive vice president and chief economist for ten years, where he was a proponent of a national, e-commerce-centric strategy to boost economic growth and improve opportunities for small- and medium-size manufacturers. After retiring from the presidency of NAM in 2004, Jasinowski spent the next three years as president of the Manufacturing Institute (MI), where he focused on education and training programs for manufacturing workers. Jasinowski has also been on the boards of prominent corporation like Harsco Corporation, Phoenix Companies, webMethods, and Timken. During the course of his career, Jasinowski has held the confidence of five presidents and numerous senators, members of Congress, state officials, foreign dignitaries, and prominent journalists due to his proficiency at spotting economic and global trends as they unfold.

Mark King
Mark King is the rare individual in today’s working world who has spent virtually his entire career with the same organization, starting as a salesman in 1980 when TaylorMade was a three-employee start-up and its lone product, the metalwood, was considered an oddity at worst and a fad at best. Through the years he was elevated into sales and marketing management, then to president and then CEO, as TaylorMade-adidas Golf evolved from its beginnings in an abandoned TV assembly plant in McHenry, Illinois to a quad-branded global powerhouse with industry-leading products in every category—drivers, fairway woods, hybrids, irons, putters, balls, footwear, apparel and outerwear.

The 30+ years King has spent passionately immersed in the golf industry have given him an extraordinary understanding of his customers and consumers. He has experienced prosperous times, challenging times and every kind of time in between and learned from them all. He’s toiled in the trenches as a salesman and motivated the masses as a member of middle-management. Yet his most powerful contribution has been as CEO – in that role he’s presided over a steady surge in company sales during the past 12 years from $300 million to $1.7 billion despite a frequently challenging economy and a slow-growing industry.

King admits to owning a portion of his success to his own personal passion for the game. Currently a two-handicap, he took up golf in grammar school, and his understanding of all facets of the sport have been instrumental to his ability to influence and gain the respect of key industry members, including the myriad professional golfers who choose to play and wear products by TaylorMade, adidas Golf, Ashworth and Adams Golf. He’s been honored as the golf industry’s Executive of the Year, is consistently named one of the most powerful people in golf and served as chairman of the National Golf Foundation. He has been the subject of the television show “Undercover Boss” and appeared on “The Apprentice” as a business role model.

Dr. Ken Mayland
Known to many as just “Dr. Ken”, Mayland is President of ClearView Economics, LLC, a firm specializing in economic research and forecasting. Ken was previously the Chief Economist of two major financial institutions. Dr. Ken graduated with degrees in economics from MIT and the University of Pennsylvania (M.A. and Ph.D.). He has spent more than 35 years studying the business cycle and providing economic analyses to a variety of constituencies including the forging industry, he is widely quoted by the media, and he has won numerous prestigious awards for forecasting accuracy.

Jennifer Baker-Reid
The Laurin Baker Group (LBG) is the public policy advocate for the forging industry in Washington, D.C. LBG has 20+ years of experience in government relations where they have successfully represented industry before state, federal and international legislative and regulatory bodies. They provide FIA direct contact, coalition support and personal involvement with people, organizations and activities to support forging industry public policy needs.

Richard Tanner
As president and founder of Ownership Advisors, Richard is passionate about helping successful families manage, protect and transfer their total wealth. Richard is the creator of The Purposed Wealth System, a unique process for affluent families and entrepreneurs to build alignment between financial wealth and life purpose.

With over twenty years of experience, Richard has authored many articles on business succession and charitable estate planning. In addition to counseling his own clients, Richard successfully engineered his own exit strategy after more than 10 years with a prominent local family held business. He has been a speaker for many industry and professional groups, including the Precision Machined Products Association and the Precision Metalforming Association.
MEETING LOCATION & HOTEL ACCOMMODATIONS

Explore a world of paradise at Marriott’s Marco Island, Florida resort near Naples. This world-class Marco Island resort is situated on three miles of pristine beachfront property and offers an exhilarating retreat from the ordinary. The resort features a lavish spa, two private 18-hole championship golf courses, and spacious accommodations, technology upgrades and views of the Florida Gulf Coast. The resort’s features provide guests with idyllic retreat just miles from Naples and Fort Myers.

All of Marco Island Marriott Beach Resort’s rooms and suites offer guests a home away from home with various unique and indulgent amenities to make each stay as comfortable as possible. Each of the guest room balconies have been refreshed with floor-to-ceiling tinted windows and sleek new outdoor furniture to relax on while watching the stunning views of Marco Island and the Gulf of Mexico.

Marco Island Marriott Beach Resort is the perfect place to kick back, relax and enjoy Southwestern Florida’s white sand beaches and tropical Gulf breezes.

**Marco Island Marriott Resort Golf, Club & Spa**
400 S. Collier Boulevard, Marco Island, FL 34145
239.394.2511
www.marcoislandmarriott.com/marriott-marco-island/resort-overview-2.html

HOTEL ROOM REGISTRATION INFORMATION

Accommodations include run of house rooms at $259.00 plus tax per night (6% sales and 4% occupancy) for single or double occupancy. Based on availability upgraded views and rooms will be at an additional cost. To confirm your room reservation please call either of the following numbers and mention you are with the Forging Industry Association group or use the following link:

- Reservations Toll Free: 1-800-GET-HERE
- Reservations Local Phone: 1.239.394.2511

**The deadline for room reservations is Friday, April 11, 2014.**

Reservation requests received after this date will be based on availability at the resort’s prevailing rates.

Upon making your room reservation a one night room and tax will be charged as a deposit at the time of booking. Upon arrival a credit card will be requested and authorized for room, tax, and incidentals. At the time of check out/departure the deposit will be credited toward the final bill and the remaining balance will be charged. Deposit will be refundable only if reservation is cancelled 72 hours prior to arrival.

MEETING FEES

The FIA meeting early bird registration fee is $2,500 per executive and spouse and $1,800 per executive (one individual) if registering before April 3. Those registering after April 3 will pay the regular rates of $2,950 per executive and spouse and $2,100 per executive (one individual). For FIA Academic and retired Honorary members, the registration fee will be waived. All Company and Supplier Members must pay the total registration fee whether attending the full meeting or a portion thereof. The fee is to be paid in advance of the meeting. Children under 18 years of age may stay in their parent’s room without an additional charge if using existing bedding. **It is important to pre-register for any of the optional tours or the golf event to assure a place and prevent cancellation due to limited pre-meeting registration.** Optional tours are available on a “first-come, first-serve” basis.

Register electronically for fastest confirmation. Or complete the Registration Form and return it to the FIA office with credit card information, check or request to be invoiced (to be paid before the meeting in U.S. dollars). The FIA registration fee will be refunded in full on cancellations on or before April 25. Registrations cancelled on April 26 or 27 will receive a 50-percent refund. No refund for cancellations on April 28 or thereafter (substitutions allowed). Tour and golf events are subject to a 100% cancellation fee within 30 days of the meeting. All changes, inquires or cancellations regarding the meeting, tours or golf should be communicated directly to FIA. All hotel room changes or questions should be made directly with the Marco Island Marriott.

For those who choose to register online, you will receive a meeting confirmation upon completion of your registration. For those who choose not to register online, a confirmation will be e-mailed/mailed within two weeks of receipt at the FIA office. A final reminder confirmation will be sent by FIA approximately 10 days before the meeting.

AIRPORTS & TRANSFERS

The Marco Island Marriott is about 45 miles from Southwest Florida International (RSW).

All major car rental firms operate at the airport with easy access to major highways. Please note the Marco Island Marriott has a Hertz desk on-site. Hertz provides one way rentals with no drop fees to and from Southwest Florida International. Guest self-parking is $12 per night and valet is available for $20 per night.

Naples Transportation and Tours is an on property transportation company available for airport transfers. You may make arrangements by using the following link:

TO: ALL FIA PRODUCER AND SUPPLIER MEMBER COMPANIES:

Following FIA’s very successful 100th Anniversary Meeting last May, we now begin looking forward to our next 100 years starting with the 2014 Annual Meeting to be held on Marco Island, FL. The attached brochure gives you complete content, pricing and registration information.

In order to continue assembling a great line-up of speakers for this industry’s highlight event, we are asking all member companies to consider serving as Annual Meeting benefactors. Your donations will help defray rising speaker expenses and overall meeting costs, and therefore keep meeting registration fees in check.

We are offering three levels of contribution: Supporting, Champion and Premier level. Those contributing $5,000 will be recognized as Premier level supporters. Those contributing $3,000 will be recognized as Champion level supporters, and those contributing $1,000 will be recognized as Supporting level organizations. Recognition of benefactors will include special mention from Association leadership, signage at meeting group gatherings (receptions, registration and the Annual Meeting banquet), slides at the business sessions and meeting badge ribbons.

I ask you to please consider becoming a benefactor of the 2014 FIA Annual Meeting. If you are interested, please e-mail Pat Kasik at pat@forging.org or call her at 216-781-6260 and let her know you would like to be a benefactor of the Meeting, and whether you prefer to be invoiced or pay by credit card. Your response is requested by April 18, 2014.

I appreciate your consideration of joining with me to keep our Annual Meeting the keynote industry event it has been for over 100 years!

Respectfully,

Simon Ormerod
FIA President 2013-14
President & CEO
Ajax Rolled Ring & Machine
**REGISTRANT INFORMATION:** (*denotes required information)

| *First Name _________________________________________________ | *Last Name __________________________________________ |
| *Informal First Name (for badges) _____________________________ | *Title __________________________________________________ |

**COMPANY INFORMATION:** (*denotes required information)

| *Name _________________________________________________________________________________________________________ |
| *Address ____________________________________________________ | *City _________________________ | *State/Prov. ____________ |
| *Zip/Postal Code _________________ | *Country ____________________________ | *Telephone ____________________________________ |

*E-Mail Address (Registrants) ____________________________________________________________

**MEETING REGISTRATION & OPTIONAL EVENT(S) FEES:**  
Before 4/3  |  After 4/3  
---|---
Executive & Spouse Registration Fee *(includes Monday evening reception & dinner)* $2500 | $2950
Spouse/Guest (full name) (please print)
Executive Registration Fee *(includes Monday evening reception & dinner)* $1800 | $2100
Tour 1: Sunday, May 4 - $118 per person $118 x ________
Tour 2: Monday, May 5 - $93 per person $93 x ________
Tour 3: Monday, May 5 - $115 per person $115 x ________
Monday Reception & Banquet *(Children)* - $125 per child $125 x ________
Golf Tournament: Sunday Afternoon, May 4 (includes lunch) $210

**ANNUAL MEETING BENEFACCTOR:**
- Interested in becoming an Annual Meeting Benefactor? Contributing companies will be recognized throughout the 2014 Annual Meeting.
- Check the box to have FIA contact me with more information.

| Name: ____________________________________________________________ | Phone or e-mail: _______________________________________________ |

**METHOD OF PAYMENT:** *(all fees are due prior to the meeting)*

- Check Enclosed Payable to FIA
- Invoice My Company
- Credit Card (Complete Information Below)
  - Visa  
  - MasterCard  
  - American Express  
  - Discover

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<th>Name on Credit Card (if different from registrants)</th>
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**RETURN TO:** Fax: (216) 781-0102  
E-Mail: pat@forging.org  
Tel: (216) 781-6260

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Web: www.forging.org

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