

# ADVERTISING OPPORTUNITIES



IFC<sup>19<sup>th</sup></sup>  
2008

INTERNATIONAL  
FORGING  
CONGRESS  
CHICAGO, USA  
SEPTEMBER 7-12



HOSTED BY FORGING INDUSTRY ASSOCIATION

# ADVERTISING

## The 19th International Forging Congress

The 19th International Forging Congress will bring hundreds of executives, who represent leading forging companies from across the globe, to the Sheraton Chicago Hotel & Towers in downtown Chicago, Illinois September 7-9.

Returning to the USA for the first time in 20 years, this extraordinary event will showcase the best in forging technical and business-oriented presentations for the worldwide forging community.

IFC is offering an invaluable opportunity to promote your products and services to the global forging marketplace. Your advertisement in the *Official 19th IFC Program* will reach every Congress attendee. This opportunity to reach forging decision-makers from all over the world in one location, at one time is unparalleled.

### Rates and Conditions

#### Advertising Rates

<u>Ad size</u>	<u>B/W</u>	<u>2/C</u>	<u>4/C</u>	<u>Premium</u>
Full page	\$ 1650	\$ 2000	\$ 2500	\$ 3500
1/2 page	\$ 1000	\$ 1200	\$ 1350	N/A
1/4 page	\$ 650	\$ 800	\$ 900	N/A

See "Premium Advertising Positions" on right for details on selecting premium location.

Rates are non-commissionable to ad agencies.

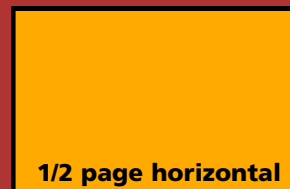
#### Advertising Dimensions



7-1/2" x 10"



3-3/8" x 10"



7-1/2" x 4-7/8"



3-3/8" x 4-7/8"

## Material Specifications

Advertisers should submit high-resolution PDF or EPS files, with all fonts embedded. Color proofs should accompany electronic files to ensure print accuracy.

## Premium Advertising Positions

Full page premium positions are the inside front cover, inside back cover or outside back cover. These positions will be awarded on a first-come, first-served basis. Requests for other positions cannot be guaranteed.

## Two Color Ads

Two color ads are defined as black and either a four-color process ink or a screen build for the line copy to match a PMS color.

## Advertising Deadlines

This contract and all artwork must be received by FIA no later than June 30, 2008. All advertising fees owed FIA should also be paid by this time.

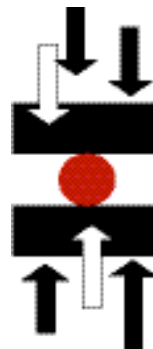
## Cancellations/Changes

Advertisers will be billed at the full price for cancellations received after the ad reservation deadline of June 30, 2008. Changes in ad sizes will not be accepted after this deadline.



# Reserve Ad Space Today

Ad space is limited and may be reserved on a first-come, first-served basis only. To reserve your ad space, complete the Advertising Reservation Contract on the reverse side and mail it, along with payment in U.S. funds drawn on a U.S. bank, to:



Forging Industry Association  
25 West Prospect Avenue  
Suite 300  
Cleveland, Ohio 44115 U.S. A.  
Phone: 216.781.6260  
Fax: 216.781.0102  
Email: [info@ifc2008.com](mailto:info@ifc2008.com)  
Web: [www.ifc2008.com](http://www.ifc2008.com)

# Advertising Reservation Contract

## Official 19th IFC Program Advertising

If you would like to advertise in the *Official 19th IFC Program* to be distributed to every IFC attendee, please complete this form and return it along with payment and ad artwork to FIA.

**Ad contract, payment, and materials must be received by June 30, 2008**

Please type or print legibly:

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**See advertising rates and conditions on reverse side of brochure.**

Ad Headline: \_\_\_\_\_

Ad size:  Full  1/2 vert  1/2 horiz  1/4 vert

Color:  B/W  2/C  4/C

If you are running a full page ad, would you like a premium position?  
(Subject to extra charge and availability. See pricing on reverse side.)

Yes  No If yes, indicate which page:

Inside Front Cover  Inside Back Cover  Outside Back Cover

Artwork attached?

Yes  No

If no, when will you be sending? \_\_\_\_\_

**Please indicate method of payment:**

Check enclosed

*Payable to Forging Industry Association in U.S. funds drawn on a U.S. bank*

Bill my credit card:  Visa  Mastercard  American Express

Account Number \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

## Forging Industry Association

25 West Prospect Ave., Suite 300, Cleveland, Ohio 44115 U.S.A.

Phone: 216.781.6260 • Fax: 216.781.0102

Email: [info@ifc2008.com](mailto:info@ifc2008.com) • Web: [www.ifc2008.com](http://www.ifc2008.com)



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FORGING  
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*Advancing the Global  
Forging Marketplace*

## IFC 2008 will include:

- Technical and business sessions on issues facing the global forging marketplace today
- Invaluable planned and informal social and business functions to allow business networking
- Plant tours at major forging geographic locations throughout the USA

**Tours open to attendees from outside North America only.**

## Schedule:

### General Sessions and Exhibits:

September 7-9, 2008 at the  
Sheraton Chicago Hotel & Towers

### Plant Tours:

September 10-12, 2008 across the USA

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