

The logo for FIAM magazine, featuring the letters 'FIAM' in a bold, white, sans-serif font. The letter 'I' is stylized with a red horizontal bar above it. Below the letters, the word 'magazine' is written in a smaller, white, lowercase sans-serif font.

FIAM
magazine

A red rectangular box with a white border containing the text '2025-2026 MEDIA KIT' in white, bold, sans-serif font. The background of the entire page is a photograph of a worker in a green jacket and orange pants operating a large industrial machine in a factory setting.

2025-2026
MEDIA KIT

ABOUT

Launched in 2019, FIA Magazine is the premier publication of the Forging Industry Association (FIA), dedicated to providing comprehensive coverage and insights into the forging industry. As the authoritative voice for forging professionals, FIA Magazine provides in-depth articles, industry news, technical innovations, and expert perspectives that keep our readers informed and ahead of the curve. Our content spans a wide range of topics, including market trends, business strategies, technological advancements, and best practices within the forging sector.

SUBSCRIPTION

One Year (4 Issues) Member: \$40
One Year (4 Issues) Non-member: \$80

*Subscriptions are based on a calendar year. Subscribers will receive four print editions of FIA Magazine by USPS mail per year. Subscriptions are available to North American subscribers only (FIA members automatically receive one copy per member company).

For questions about subscriptions, please contact Kathy Edwards by email or phone at (216) 781-6260.

Please Note: No subscription is final until accepted by FIA. FIA reserves the right to refuse a subscription to any person. Any subscription that is not accepted by the FIA will be refunded in full.

CONTACT

Contact Angela Gibian at angela@forging.org with questions or for more information.

CIRCULATION

FIA Magazine is distributed to approximately 11,000 FIA and industry contacts (digitally to the public and in print to FIA members). Each issue is also posted on FIAMagazine.com for viewing by online visitors.

FIA Magazine recipients and subscribers include: FIA members and other individuals in forging and forging supplier companies in the following primary processes performed: Impression Die Forging, Cold Forging, Open-Die Forging, and Seamless Rolled Ring Forging.

AUDIENCES

FIA Magazine reaches primary target audiences including: Automotive and Heavy Truck, Aerospace, Off-Highway and Heavy Construction, Agricultural, Ordnance and Military, Oil and Gas, Energy, and Industrial, Hardware and Tools.

COLUMNS

President's Note
Washington Update
Energy
Equipment & Technology
Maintenance
Automation
Materials
Operations & Management
Industry News
Foundation News
Forging Research
Members Speak

MAGAZINE AD SIZING & SPECIFICATIONS

| Issue | February Issue | May Issue | August Issue | November Issue |
|----------------------|---|---|--|--|
| Issue Theme | <i>Forging Technology & Equipment</i> | <i>Automation & Material Handling</i> | <i>Forging Materials & Tooling</i> | <i>Forging Foundation & Research</i> |
| Contracts Due | January 13, 2025 | April 8, 2025 | July 15, 2025 | October 7, 2025 |
| Materials Due | January 20, 2025 | April 15, 2025 | July 22, 2025 | October 14, 2025 |

Dates subject to change. Published 4x per year. Cancellations accepted before closing date only. Ads should be furnished as a high-resolution file (at least 300 dpi) in the jpg, pdf (fonts must be embedded), or tif formats. All colors in files should be created as CMYK builds. Black-and-white files should be at least 600 dpi and done in Greyscale.

| | Sizing | Member Pricing (per issue) | Non-member Pricing (per issue) |
|-------------------------------------|---|--------------------------------------|---------------------------------------|
| Full-Page | 8.5" x 10.875" (add .125" bleed) or 7.5" x 9.75" no bleed | \$1,995 4 issue contract: \$1,795 | \$2,495 4 issue contract: \$2,095 |
| Half-Page (horizontal) | 7.5" x 4.625" no bleed | \$1,395 4 issue contract: \$1,095 | \$1,695 4 issue contract: \$1,395 |
| Half-Page (vertical) | 3.5313" x 9.025" no bleed | \$1,395 4 issue contract: \$1,095 | \$1,695 4 issue contract: \$1,395 |
| Quarter Page | 3.625" x 4.625" no bleed | \$1,095 4 issue contract: \$895 | \$1,395 4 issue contract: \$1,095 |
| Inside Front Cover | 8.5" x 10.875" (add .125" bleed) or 7.5" x 9.75" no bleed | \$2,495 4 issue contract only | \$2,995 4 issue contract only |
| Inside Back Cover | 8.5" x 10.875" (add .125" bleed) or 7.5" x 9.75" no bleed | \$2,495 4 issue contract only | \$2,995 4 issue contract only |
| Back Cover | 8.5" x 10.875" (add .125" bleed) or 7.5" x 9.75" no bleed | \$2,795 4 issue contract only | \$3,295 4 issue contract only |
| Classified Ad or Job Listing | | \$120 2 or more issues: \$100 | \$200 2 or more issues: \$150 |

DESIGN SERVICES

FIA offers design services for digital and print ads free of charge!
Contact Angela at angela@forging.org if you would like assistance with designing your ad.

FORGING.ORG WEBSITE ADVERTISING

Square Button Ad - 300 x 250 pixel hi-res digital art file in the jpg or gif formats (including animated gifs). Please limit animated gifs to three loops. Ads will be uploaded within 48-72 hours of receipt by FIA.

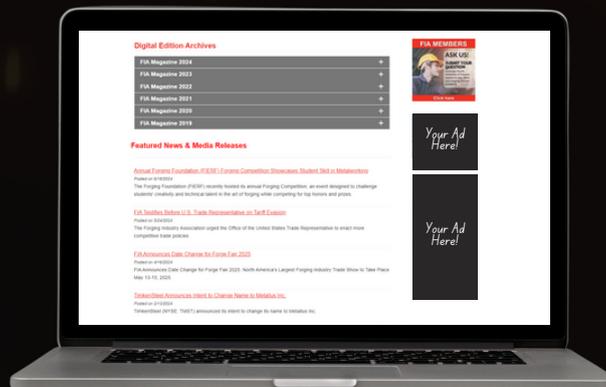
- One month: \$450 (Member)/\$550 (Non-Member)
- 6 months: \$2,600 (Member)/\$3,600 (Non-Member)
- One year: \$5,000 (Member)/\$6,000 (Non-Member)

Vertical Rectangle Ad - 300 x 600 pixel hi-res digital art file in the jpg or gif formats.

- One month: \$850 (Member)/\$950 (Non-Member)
- 6 months: \$4,100 (Member)/\$5,100 (Non-Member)
- One year: \$7,200 (Member)/\$8,200 (Non-Member)

Premier Leaderboard Ad - 980 x 125 pixel digital art file in the jpg or gif formats (including animated gifs). All ads must be under 50kb. Please limit animated gifs to three loops.

- One month: \$1,500 (Member)/\$2,500 (Non-Member)
- 6 months: \$8,000 (Member)/\$9,000 (Non-Member)
- One year: \$15,000 (Member)/\$16,000 (Non-Member)



CONTENT MARKETING PACKAGE

Content Marketing Package - FIA's NEW members only content marketing package includes a 1-hour webinar for you/ your company to host, a full-page advertisement, and a 1,000- 3,000 word article.

Price per package: \$4,500 (MEMBERS ONLY)

NEWSLETTER ADVERTISING

QUICKREAD ECONOMIC UPDATE *(Weekly Enews)*

Rectangle Ad - 350 x 215 pixel digital art file in jpg or PDF format.

Price per newsletter: \$250 (Member) / \$500 (Non-Member)

Banner Ad - 600 x 200 pixel digital art file in jpg or PDF format.

Price per newsletter: \$500 (Member) / \$750 (Non-Member)

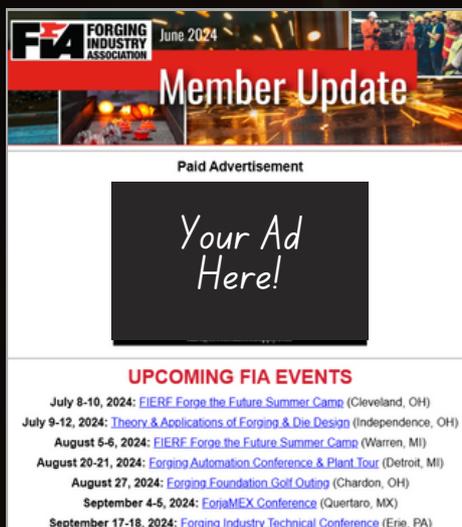


FIA MEMBER UPDATE *(Quarterly - Members Only Enews)*

Rectangle Ad - 350 x 215 pixel digital art file in jpg or PDF format.

Issue Schedule: January, March, June, September

Price per newsletter: \$250 (Member) / \$500 (Non-Member)



Ad placements are ran on a first come first served basis.

Ads can be linked to either a webpage (URL) or downloadable PDF document.

2025 EVENT SCHEDULE

| EVENT | EVENT DATE | LOCATION |
|---|----------------------------|------------------------|
| Midwest Meeting of Members | January 21, 2025 | Janesville, WI |
| Fundamentals of Forging 101 Workshop | January 22, 2025 | Janesville, WI |
| Southern Meeting of Members | January/February TBD, 2025 | Lexington, KY |
| Lobby Day 2025 | February 11-12, 2025 | Washington DC |
| MDI Session 1 | March 3-5, 2025 | Independence, OH |
| FIA Annual Meeting of Members | April 2-4, 2025 | Marco Island, FL |
| Forge Fair 2025 | May 13-15, 2025 | Cleveland, OH |
| MDI Session 2 | June 9-11, 2025 | Independence, OH |
| FIERF Summer Camp (Cleveland) | July 14-18, 2025 | Cleveland, OH |
| Theory & Applications of Forging & Die Design | July 15-18, 2025 | Independence, OH |
| FIERF Summer Camp (California) | July TBD, 2025 | Long Beach, CA |
| FIERF Professors Summit | August TBD, 2025 | Independence, OH |
| FIERF Golf Outing | August 26, 2025 | Chardon, OH |
| WiF Event | August TBD, 2025 | Pittsburgh, PA |
| Automation Conference & Plant Tours | August 12-13, 2025 | Pittsburgh, PA |
| MDI Session 3 | September 8-10, 2025 | Independence, OH |
| Lightweight Alloys Conference | September TBC, 2025 | Long Beach, California |
| First Line Supervisory Training | October 21-22, 2025 | Independence, OH |
| Fall Meeting & Marketing Seminar | November 4-6, 2025 | Louisville, KY |
| Hammer Maintenance Workshop | November 18-19, 2025 | Independence, OH |

Dates subject to change.

2025 FIA ANNUAL SPONSORSHIP PACKAGES

Sponsorships run January 1 - December 31, 2025

| LEVEL | PLATINUM | GOLD | SILVER | BRONZE |
|---|----------|---------|---------|------------|
| | \$12,000 | \$8,000 | \$4,000 | \$2,500 |
| Logo on event website | ✓ | ✓ | ✓ | ✓ |
| Logo on pre-event e-blasts and promotions | ✓ | ✓ | ✓ | ✓ |
| Thank you post on FIA social media | ✓ | ✓ | ✓ | ✓ |
| Logo on onsite signage | ✓ | ✓ | ✓ | ✓ |
| Regional Meeting of Members | ✓ | ✓ | ✓ | SELECT ONE |
| Theory & Applications of Forging & Die Design | ✓ | ✓ | ✓ | |
| Forging Automation Conference | ✓ | ✓ | | |
| Lightweight Alloys Conference | ✓ | ✓ | | |
| First Line Supervisory Training | ✓ | | | |
| Hammer Maintenance Workshop | ✓ | | | |

To reserve your 2025 Sponsorship Package please contact Angela Gibian at angela@forging.org or call 216-781-6260.

Note: FIA Annual Meeting of Members & FIA Fall Meeting of Members will have their own sponsorship options and forms. FIA is a 501c6 organization and sponsorships are not tax deductible. Forging Foundation (FIERF) fundraising events will have their own sponsorship opportunities and funds will be allocated to the Foundation (501c3).

FIA MAGAZINE 2025-2026 SPONSORSHIP CONTRACT

I will submit a new logo (hi-res jpeg or png) for use on promotional materials

Contact Person _____

Company Name _____

Ad Agency (if any) _____

Address _____

City _____

Phone _____

E-mail _____

Sponsorship Selection _____

Signature: _____

Date: _____

FIA MAGAZINE 2025-2026 **ADVERTISING CONTRACT**

CONTACT INFORMATION

Contact Person _____
 Company Name _____
 Ad Agency (if any) _____
 Address _____
 City _____
 Phone _____
 E-mail _____

SELECT ISSUES TO RUN YOUR MAGAZINE ADVERTISEMENT

- Issue 1 February (ad due January 20, 2025) Issue 3 August (ad due July 22, 2025)
 Issue 2 May (ad due April 15, 2025) Issue 4 November (ad due October 14, 2025)

| Ad Size / Type | Amount / \$ Total |
|----------------|-------------------|
| | |
| | |
| | |
| | |

Please e-mail your art and/or classified text to lolean@forging.org by the ad due dates.

CLASSIFIED ADVERTISEMENTS

Number of ads _____ x Number of Issues _____ = Total Amount: _____

DIGITAL WEB ADVERTISEMENTS (FORGING.ORG)

Ad Size/Type _____ x Duration _____ = Total Amount: _____

NEWSLETTER ADVERTISEMENTS

- Quickread (weekly) Duration _____ = Total Amount: _____
 Member Update (4/year) Duration _____ = Total Amount: _____

METHOD OF PAYMENT

- Check payable to Forging Industry Association
 To pay by credit card, please call Kathy Edwards at 216-781-6260

Please email your signed contract to Angela Gibian at angela@forging.org for FIA Magazine, Forging.org, or Enewsletter ad space. If paying by check, please return this form with payment to: Forging Industry Association, 6363 Oak Tree Blvd., Independence, OH 44131 ATTN: FIA Magazine

I/we agree to pay the Forging Industry Association (FIA) the above sum according to the terms in this contract and the Media Kit. This contract is valid only for issues of the FIA Magazine and e-newsletters. I/we understand that changes in this contract may require subsequent billings or credits. Any such changes must be approved in writing by the parties.
 I/We must provide acceptable advertising copy by the deadline provided by FIA. FIA and/or the publisher has sole discretion to review and edit copy. FIA and the publisher reserve the right to decline any advertising that is deemed inappropriate, unprofessional, misleading, unethical, or which, in their reasonable discretion, does not promote the professionalism and/or ethics of the forging industry, or which is not consistent with the Bylaws and Policies established by the Forging Industry Association. The final decision as to whether an advertisement shall be published in the FIA Magazine is reserved to the discretion of the publisher under the guidelines established by the Forging Industry Association Executive Committee. No guarantee of submission. Subject to Terms & Conditions and processing of payment. When no acceptable copy (as determined by the editor or publisher) is furnished by the advertiser by the deadline, FIA reserves the right to cancel the ad or repeat the latest ad, and/or charge for the space reserved. If there is no unacceptable copy because the advertiser has met the deadline, but the ad was not accepted by FIA or the publisher, the payment made by the advertiser for that single ad will be refunded and no ad will be run. This is the entire agreement between the parties concerning advertising in the FIA Magazine.

Signature: _____ Date: _____