

A MESSAGE FROM THE PRESIDENT

Having worked with the Transparent Energy team in other roles over the past 15 years, I'm confident this team will deliver energy savings to FIA members. The technology and approach they offer is cutting edge.

- Jim Warren, President & CEO, Forging Industry Association

ABOUT OUR TECHNOLOGY AND TEAM

Transparent Energy's mission is to simplify the complicated energy procurement process, acting as an advocate and advisor for our members to help them get the energy they need at the lowest available rates, in the most efficient manner possible.

TE uses a proprietary platform for energy procurement auctions. These web-based, real-time events create a hypercompetitive environment and increase efficiencies in bidding, price discovery, contracting, and auditing that traditional paper-based procurement auctions cannot match.

TE's auction technology is backed by the people and expertise needed to run successful pricing events/auctions. TE's staff are experts in their respective markets, offering customers market insights, RFP development and centralized communications with suppliers.

"Transparent Energy gave us a competitive advantage by leveraging market timing and a proactive approach to our procurement strategy. By staying well-informed and providing an intuitive solution, we were able to save thousands to our bottom line while creating a massive amount of budget certainty, which only helps our operations."

**-Managing Director, Race Winning Brands,
Forging Producer**

WHY AUCTIONS WORK

▶ 150 Approved Suppliers

Competition is the key component in successful energy procurement. With an ever-increasing number of new supplier participants, their auctions ensure that the buyer receives bids from ALL available suppliers, providing a more holistic exposure to available market rates.

▶ Efficient & Transparent Process

Energy is an extremely volatile market which leads to highly fluctuating prices. The time spent between receiving a price and contracting that price may result in an unnecessary 2-5% rate change! To avoid this, auctions ensure that contracts are executed the day of the auction.

▶ Reverse Online Auction

TE auctions are designed to compress suppliers' margins to their lowest price points. Their approach to auctions considers the bidders perspective as well as the buyers. Participants can see the lowest bids from their competitors in real time – enabling them to adjust their bidding strategy as necessary. 99% of TE Auctions close the day of auction.

▶ RFP Customization & Arrangement

Price discovery is vital to establishing the correct product and term length for your business. Their platform enables buyers to test different products, including green energy, terms & pricing structures. This provides insight into real-time pricing options and is customizable to the parameters that the buyer prioritizes in order to meet YOUR energy procurement goals.



Powered By



Transparent Energy

TRANSPARENT ENERGY Procurement Process Experts

Transparent Energy uses a live reverse auction platform that helps members significantly lower their total energy spend. To date, TE has transacted more than \$2B in both green and brown power and reduced clients' budgets by more than \$110MM.

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MEMBER BENEFITS



Market Timing: TE reviews contracts well in advance of existing energy contract expiration, allowing you to get ahead of market volatility.



Large Supplier Network: 200%-300% more suppliers compete for members' business than with any other energy procurement process.



Eliminated Risk Premiums: TE's 99% auction day close rate eliminates supplier risk premiums for members.



No-Risk to Members: There are no upfront costs to members. If you are not completely satisfied with the auction price there is no obligation to contract.

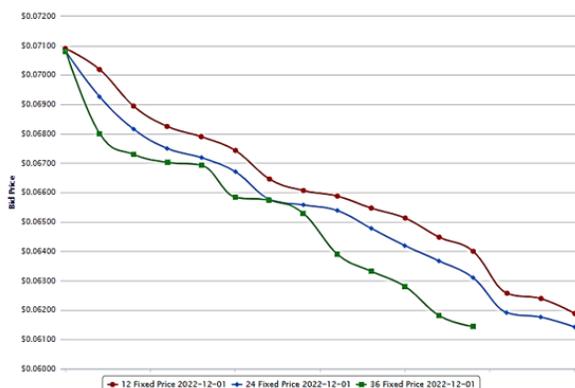


FIA members receive a 20% discount on services provided.

Sample Auction

New RFP - PA - PPL - EL - 11,716 MWh - Due 09.09.2021

Last Updated: 13 seconds ago
Refreshing every 120 seconds
Refresh Now



Best Bids

	12 Month	24 Month	36 Month
Best Bid	\$0.06188	\$0.06142	\$0.06144
Supplier	Freepoint Solutions	Freepoint Solutions	Constellation NewEnergy

Current Bids

Supplier	12 Month	24 Month	36 Month
WGL Energy	\$0.06239	\$0.06191	\$0.06181
EDF Energy	\$0.06513	\$0.06419	\$0.06390
Freepoint Solutions	\$0.06188	\$0.06142	
Apg&E	\$0.06825	\$0.06719	\$0.06703
MP2 Energy NE	\$0.06743	\$0.06671	\$0.06693
MidAmerican Energy Company	\$0.06448	\$0.06367	\$0.06332
UGI Energy Services	\$0.06646	\$0.06558	\$0.06529
Hudson Energy	\$0.06790	\$0.06750	\$0.06730
NRG	\$0.06607	\$0.06577	\$0.06584
SFE Energy	\$0.07090	\$0.07080	\$0.07080
Smartest Energy	\$0.06547	\$0.06478	
Champion Energy	\$0.06894	\$0.06816	\$0.06800
Aggressive Energy	\$0.07019	\$0.06926	
APF Energy	\$0.06588	\$0.06539	\$0.06574
Constellation NewEnergy	\$0.06257	\$0.06176	\$0.06144
Dynegy Energy Services	\$0.06400	\$0.06310	\$0.06280