

OFFICIAL SHOW GUIDE AND DIRECTORY

If you would like to advertise in the **2019 Forge Fair Official Show Guide and Directory**, which will be distributed to every attendee and exhibitor, please complete this form and return it with payment and materials to FIA. Please note that advertising is available to **exhibitors only**.

Contact Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____ State/Prov. _____ Country: _____ ZIP/Postal Code _____

Phone: _____ Email: _____

Date: _____ Signature: _____

RATES AND CONDITIONS

FIA Members

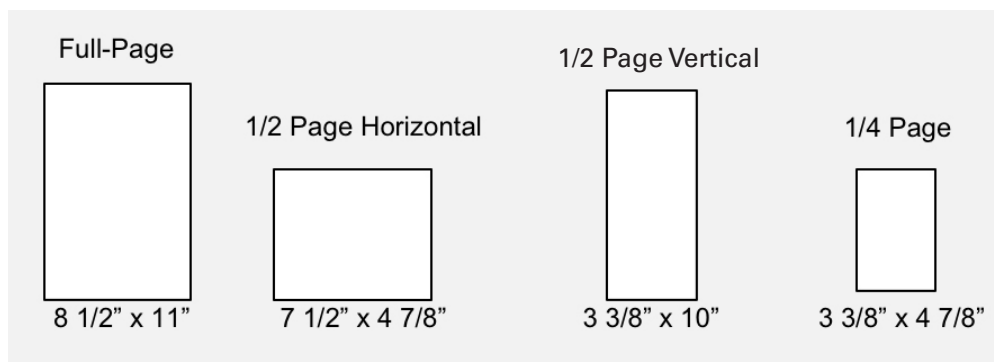
Ad Size	Full-Color Rate
Full Page	\$2,000
1/2 Page (H)	\$1,500
1/2 Page (V)	\$1,500
1/4 Page	\$1,000

Non-Members

Ad Size	Full-Color Rate
Full Page	\$3,000
1/2 Page (H)	\$2,000
1/2 Page (V)	\$2,000
1/4 Page	\$1,500

Rates are non-commissionable to ad agencies.

Advertising Dimensions (drawings are approximate)



PREMIUM ADVERTISING POSITIONS

Add a 25 percent premium charge for a full-page position on the inside front cover, inside back cover or outside back cover. These positions will be awarded on a first-come, first-served basis. Requests for other positions cannot be guaranteed.

Ad Size: _____ Ad Headline: _____

If you are running a full-page ad, would you like to place your ad in a premium position (subject to premium charge and availability)?

Yes No

If yes, which page? _____

Inside Front Cover

Inside Back Cover

Outside Back Cover

Are ad materials included with this form?

Yes No

If no, list date they will be sent to info@forging.org: _____

METHOD OF PAYMENT

Check attached (Make payable to Forging Industry Association in U.S. funds drawn on a U.S. bank)

Bill my credit card:

Visa MasterCard American Express Discover

Card number: _____ Expiration Date: _____

Signature: _____

Check/money order to follow within 30 days.

ADVERTISING SPECIFICATIONS

High-resolution PDFs are preferred, but other formats may be submitted.

Full Page 8 1/2" x 11"

1/2 Page Horizontal (H) - 7 1/2" x 4 7/8"

1/2 Page Vertical (V) - 3 3/8" x 10"

1/4 Page - 3 3/8" x 4 7/8"

Advertising Deadline

This contract and all artwork must be received by FIA no later than January 18, 2019. All advertising fees owed FIA should be paid by this time.

Extra Production Work

Advertisements must be supplied in an electronic form. Ads requiring additional work will be charged accordingly.

Cancellations/Changes

Advertisers will be billed at the full price for cancellations received after the ad reservation deadline of January 18, 2019. Changes in ad sizes cannot be accepted after this deadline.